

STELLARX EVENTS & PRODUCTIONS

WE CREATE MOMENTS THAT MOVE PEOPLE.

Concerts • Entertainment IPs • Corporate & Campus Events • Private
Celebrations • Festive Nights • Live Production • Destination
Experiences • Visual Content

ENTERTAIN. EXPERIENCE. PRODUCE. ELEVATE.

FROM VISION TO GRANDEUR.

StellarX Events & Productions is one of South India's most trusted luxury event management and stage production companies, headquartered in Coimbatore. Decades of combined expertise across live events, entertainment and media — applied to concerts, celebrations and brand moments built for audiences who expect the extraordinary.

100+

SHOWS DELIVERED

8

YEARS ON GROUND

5

KOVAI NYE EDITIONS

#1

NEW YEAR IN TN

ARTISTS WE HAVE STAGED

Maestro Ilaiyaraaja • Hariharan • GV Prakash Kumar • Saindhavi • KRISHH • Television-fame actors, playback singers and celebrity performers

SIGNATURE PROJECTS

Ilaiyaraaja Live, Coimbatore 2025 — the Maestro on stage, produced end to end.

Namma Kovai NYE — Tamil Nadu's biggest New Year's Eve, with Prozone Coimbatore. Five editions and counting.

Cinema Milestones — launch and promotion events for Veera Dheera Sooran and Dhanush's Idli Kadai.

Talent and technology, one contract

Artists and production planned by the same team, priced in the same conversation.

Built for every scale

From a three-hundred-seat hall to an open-ground concert crowd.

Sponsorship designed in

Partners built into the format from day one, so the event helps fund itself.

BIG STAGES. BOLD IDEAS. NIGHTS PEOPLE TALK ABOUT.

FORMATS

Concerts • Music Festivals • Celebrity Shows • Ticketed Events • Public Shows • New Year Celebrations • Cultural Spectacles • Large-Scale Celebrations • Entertainment IPs

WHAT WE HANDLE

Concept & Creative Direction • Artist Curation & Booking • Venue & Permissions • Ticketing Strategy • Marketing & Promotion • Sponsorship • Production Design • Show Execution • Post-Event Settlement

SPONSORSHIP & BRAND INTEGRATION

Sponsor Acquisition • Partnership Strategy • Title & Associate Packaging • Event Branding • Brand Activations • Audience Engagement Zones • Integrated Visibility • Digital Promotion • Sponsor Reporting

ON-GROUND BRANDING

Entry & Venue Branding • Stage Branding • LED Branding • Hospitality Branding • Merchandise & Sampling Zones

CONCEPT → CREATIVE → ARTIST → SPONSORS → PRODUCTION → MARKETING → EXECUTION

ENTERTAINMENT WITH PURPOSE.

IT & CORPORATE

Annual Days • Employee Celebrations • Family Days • Award Nights • Gala Evenings • Corporate Parties • Team Experiences • Offsites • Product Launches • Town Halls • Leadership Events • Client Engagements

COLLEGES & INSTITUTIONS

College Festivals • Cultural Events • Freshers • Farewells • Annual Day Celebrations • Intercollegiate Events • Youth Entertainment • Convocations

MEDICAL & PROFESSIONAL BODIES

Conferences • Banquets • Welcome Evenings • Gala Nights • Association Meets • Cultural Programming

PROGRAMMING

Celebrity Nights • Live Band Evenings • DJ Nights • Comedy Nights • Magic & Mentalism • Dance Spectaculars • Employee Talent Shows • Interactive Games & Quizzes • Cultural & Global Showcases

INNOVATION & TECHNOLOGY SHOWS

Projection Mapping • LED Storytelling • Immersive Visuals • Drone Displays • Hologram & Reveal Moments

THEME NIGHTS

Retro • Bollywood • Around the World • Future Forward • Black & Gold • Carnival • Masquerade

SUPPORT SERVICES

Emcees & Anchors • Script & Content Curation • Awards & Trophies • Guest Registration • F&B Coordination

YOUR VISION. OUR COMPLETE PRODUCTION.

PRIVATE CELEBRATIONS

Sangeet • Engagements • Birthdays • Anniversaries •
Cocktail Evenings • Private Parties • Themed Parties •
Luxury Celebrations • VIP Events • Family
Celebrations • Poolside Evenings

FESTIVE NIGHTS

Diwali • Pongal • Onam • Holi • Navratri Garba &
Dandiya • Christmas • New Year Countdown •
Regional & Cultural Celebrations

DESTINATION SERVICES

Resort & Venue Selection • Corporate Offsites • Group
Stays & Rooming • Travel & Transfers • Team
Activities • Adventure & Leisure • Gala and Theme
Nights • On-Ground Support

DELIVERY

Concept — Theme, creative direction, format, budget
planning

Venue — Sourcing, layout, coordination, permissions

Décor & Guest Journey — Styling, entry moments,
photo points, interactive elements

Hospitality — Guest and artist care, accommodation,
transfers, F&B

Execution — Vendor management, show flow,
production management, on-ground control

THE ARTISTS. THE ENERGY.

We book to the room, not to a wish list. The right act for eight hundred employees at 9pm is rarely the right act for a ticketed open ground.

CELEBRITIES

Film Actors • Television Personalities • Playback Singers • Influencers • Sports Personalities • Special Guests

MUSIC

Live Bands • Independent Artists • Fusion Ensembles • DJs • Instrumentalists • Classical & Devotional • Qawwali & Sufi

STAGE & SPECIALTY ACTS

Dance Companies • Folk & Classical Troupes • Aerial • Acrobatics • Fire • Percussion • LED & Robotic Acts • Circus

SPOKEN & INTERACTIVE

Stand-Up Comedy • Magic & Illusion • Mentalism • Theatre & Storytelling • Mimicry • Beatboxing • Emcees • Audience-Participation Formats

ARTIST MANAGEMENT

Availability & Fee Negotiation • Booking & Contracts • Technical Riders • Hospitality Riders • Travel & Accommodation • Rehearsal Scheduling • Backstage & Green Room • On-Ground Artist Coordination

THE CRAFT NOBODY IS MEANT TO NOTICE.

SOUND

Line array & concert audio • FOH •
Monitors • Wireless systems •
Sound engineering crew

LIGHTING

Intelligent & moving lights • Show
lighting design • Architectural &
venue wash • Followspots

VISUALS

LED walls • IMAG camera feeds •
Screen systems • Content
playback • Stage visuals

STAGE & STRUCTURES

Stage design • Trussing • Rigging •
Backdrops • Set structures •
Barricading

SPECIAL EFFECTS

Lasers • Haze • Cold pyro •
Confetti • CO2 • Atmospheric
effects

DRONE SHOWS

Aerial displays • Brand formations
• Animated visuals • Reveals &
finales

SHOW CONTROL

Technical Direction • Running Order & Cueing •
Rehearsal Calls • Changeover Management • Crew
Deployment • Power & Backup • Safety &
Contingency

VISUALS BY STELLARX

Photography • Videography • Drone Cinematography
• Event Coverage • Concept Shoots • Brand Films •
Aftermovies • Social Cut-Downs

FROM FIRST CONVERSATION TO FINAL APPLAUSE.

01 — DISCOVER

Occasion, audience, budget, date, and what you want people saying afterwards.

02 — SHAPE

Format, creative direction, scope and the numbers that define success.

03 — DEVELOP

Artist holds, venue, sponsor conversations, technical design and costing.

04 — LOCK

Every party signed to a single approved plan and running order.

05 — RUN

Load-in, rehearsal, guest movement, live show, load-out.

06 — CLOSE

Settlements, content delivery, partner reporting, notes for the next edition.

LET'S BUILD SOMETHING WORTH REMEMBERING.

Tell us the date and the room. We will come back with the show.

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